



ARTISTS
UNITE
COLLECTIVE

**EXPERIENCE
INFORMATION
PACKET**

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WELCOME!

Thank you so much for joining us for our inaugural 2024 year and taking part in our Artists Unite Collective Free Promo Workshop Event! We are so excited to give you a glimpse of what we have to offer and provide you and your young performers with resources in the realms of artistry, health and wellness, and professional growth. We believe the next generation can push the limits of what we deem imaginable...and the more baseline knowledge they have from the start, the more freedom they have to explore possibility.

Creating an atmosphere of acceptance with room for all learners is a standard held in high regard at every AUC event. We hope all artists and guests feel welcome in our noncompetitive learning environment and we invite all participants to enhance the experience for each other by sharing in this mission. We look forward to helping you have the best experience possible!

This packet was created as a way to help you feel prepared with as much information about the area, venue, and our event as possible. We hope this will make things a little easier for you and your artists, so you can focus on enjoying yourselves. We hope this packet answers all of your questions, but if you have any more, feel free to reach out to our concierge team at concierge@artistsunitecollective.com.

From the entire Artists Unite Collective team, thank you, and welcome to our community!

See you soon,
Lyssa Nowakowski, Creative Director

CITY/VENUE INFORMATION

FOOD

Concessions:

There are no outside food or beverages allowed inside the DCU Center. This is strictly enforced by venue staff.

As AUC will not be providing food, we will have 1 hour breaks for lunch and dinner built into the schedule. We advise bringing your own food to eat outside of the venue or to have a food plan ready to roll prior to the event! We've listed some local dining options for your convenience as well. See below...

Fast Restaurants:

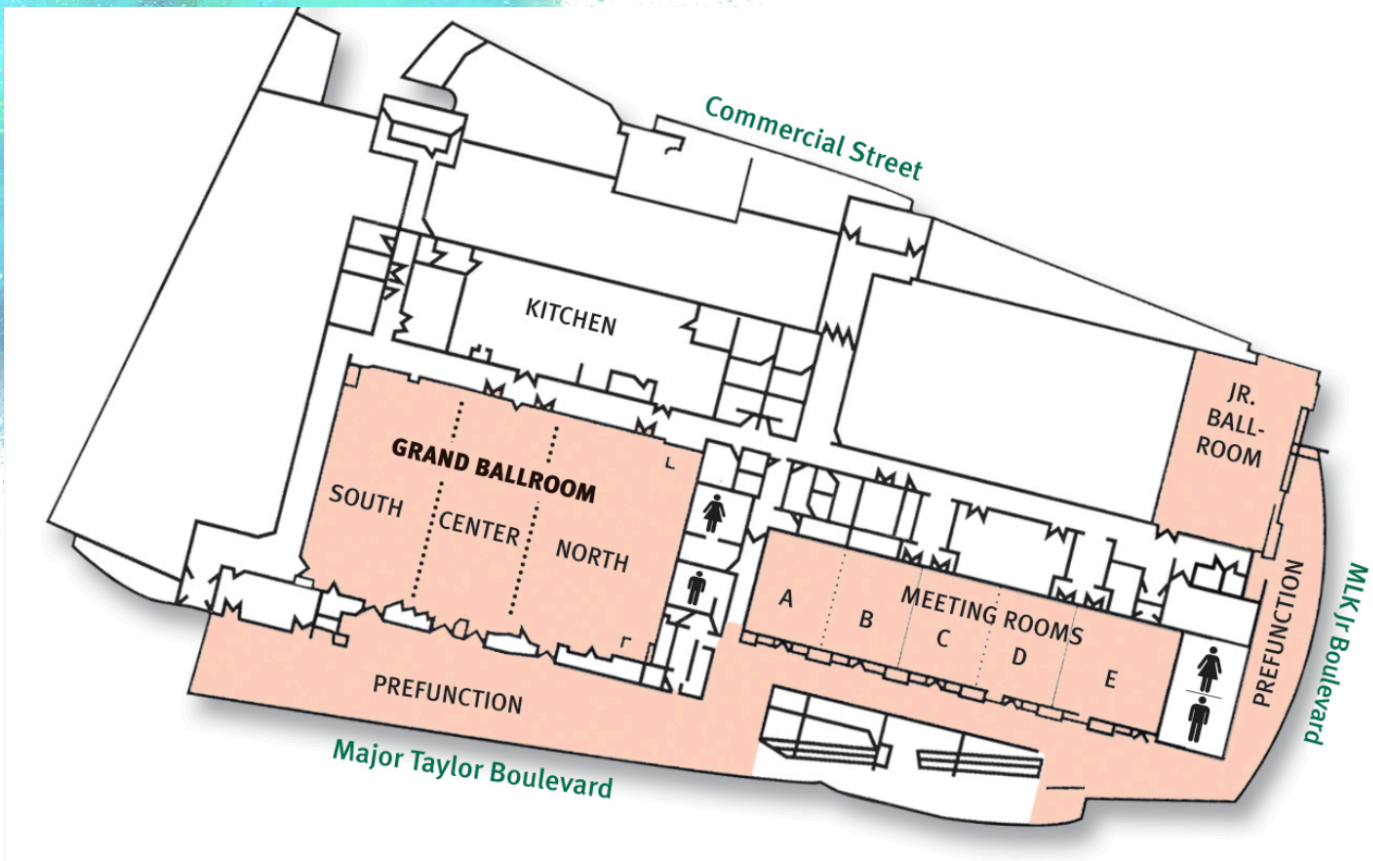
Jimmy John's - 1 min drive, 5 min walk
Toro Loco Taqueria - 2 min drive, 6 min walk
Fuel America - 2 min drive, 7 min walk
Not Ya Mama's Vegan - 2 min drive, 7 min walk
Garden Fresh Courthouse Cafe - 3 min drive, 7 min walk
Ziggy Bombs Subs - 3 min drive, 9 min walk
Dunkin' - 3 min drive
Vincent's Pizza - 5 min drive
Gong Cha - 5 min drive
Crust Artisan Bakeshop - 5 min drive

Sit-Down Restaurants:

The Mercantile - 1 min drive, 5 min walk
Ruth's Chris Steak House - 2 min drive, 6 min walk
Lucian Mediterranean - 2 min drive, 8 min walk
110 Grill - 2 min drive, 8 min walk
Rice Violet - 3 min drive, 8 min walk
Deadhorse Hill - 3 min drive, 8 min walk
Luciano's Restaurant - 3 min drive, 9 min walk
961 Restaurant - 3 min drive, 9 min walk
Kenmore Diner - 3 min drive
UNO Pizzeria & Grill - 4 min drive, 4 min walk

CITY/VENUE INFORMATION

VENUE MAP



VENUE ADDRESS

DCU Center (Grand Ballroom & Meeting Rooms A & B)
50 Foster St.
Worcester, MA 01608

ADA INFORMATION/ACCESSIBILITY

Parking/Drop-Off:

The DCU Center does not operate any parking. The City of Worcester has made accessible parking available on the Foster Street side of the arena and in front of the Convention Center on Major Taylor Boulevard. There is also accessible parking in the garages and lots surrounding the building.

All main entrances (Doors 1 and 2 of the Convention Center) are handicapped-accessible entrances. There are also designated elevators within the Convention Center for greater convenience.

For more information about the venue, visit: www.dcucenter.com/

HOTEL INFORMATION



ADDRESS

Doubletree Westborough
5400 Computer Dr.
Westborough, MA 01581
(508) 366-5511

***Request the “Artists Unite Collective
Friends and Family” block!***

AMENITIES

The Doubletree Hotel Boston Westborough is a full service hotel located 26 miles west of Boston at I-495 and Route 9 just north of the Massachusetts Turnpike. Our hotel is conveniently located next to many business and technology parks as well as many national and regional corporations. We are only 15 minutes east of Worcester and 45 minutes from Boston Logan International Airport and T.F. Green Airport at Providence, R.I. Doubletree Hotel Boston/Westborough room features include contemporary and nicely appointed guest rooms, 55-inch HD televisions, Digital Key, spacious work surfaces and high-speed Internet access, in-room refrigerator and safe, Crabtree and Evelyn amenity package in each guest bathroom, a delicious Doubletree Chocolate Chip Cookie at check-in, coffee maker with complimentary coffee and tea, iron and ironing board, and hair dryer.

A DAY ONSITE...

Event doors open on day one and we have placed directional signage throughout the venue to help easily direct you to us. Please join us at registration to pick up your event wrist bands, receive your resource bags, sign up for our Audition Experience, and more! We will also have one of our movement workshop rooms open for artists to meditate, warm-up, or generally prepare for the day in their own way. After a brief welcome introduction, our workshops will begin!

Each age group (Youth Artist, Teen Artist, and Adult) has a customized experience path, as designated by the event schedule. Throughout the day, participants will move between four different rooms to experience our variety of movement and interactive talk workshops. At some points, more than one workshop may be offered at one time for your path - you can select which one you'd like to attend! Additionally, sometimes there are workshops that combine experience paths (ie: Youth Artists AND Teen Artists). Don't worry, our AUC staff will be at the doors of each room to check your wristbands to make sure you're in the right place! If you have questions at any time, just look for the nearest staff member and we will be there to help!

Those who registered as Observers can watch the movement workshops associated with their specific artist(s) (for the comfort of the participants, Observers are not permitted in talk workshops). There are 15 minutes allotted between each workshop to give you ample time to move rooms, use the restrooms, check-in, and get settled. One hour-long lunch and dinner breaks, when necessary, are placed in the schedule as well (breaks are important)!

On day two, upon arrival, one of the movement workshop rooms will be open again for artists to do their own self-guided warm-ups (using some of what they learned on the previous day if they choose)! After a quick welcome, the workshops will begin again. Toward the end of the day, Youth and Teen Artists can participate in The Audition Experience - a way to utilize what they've learned throughout the weekend and have a space to experience what a professional audition can be like with a small panel of professionals. Artists can sign up for this with the AUC staff in the lobby at registration and throughout the weekend. Afterwards, join us for some final closing comments at the end of the day to conclude your AUC Promo Event experience!

WHO WILL BE ONSITE

Our AUC Production Staff:

Our AUC staff will be onsite to help you register and pick up your experience path wristbands, to answer questions, to guide you along your path, and so much more. They have backgrounds in many realms of the arts from technical direction to performance, education to event coordination, just to scratch the surface!

Our Workshop Leaders:

Our Workshop Leaders are professionals in their fields of the arts, health, and/or professional development and will be leading customized interactive talk and movement workshops throughout the event!

The experience path schedules have been specifically crafted by the AUC staff to integrate each leader's specialty to give you a comprehensive experience.

WHAT TO BRING

This is entirely up to you and your needs! We DO suggest the following:

- Comfortable clothing you can move in easily [ie: dance or yoga attire]
- Comfortable footwear and dance shoes, as needed
- A warm cover-up [venue temperatures can vary greatly, so having a sweatshirt, hoodie, or jacket handy may help you remain comfortable]
- Notebook and writing utensils for notes, ideas, etc.
- Refillable water bottle
- Plans for meals [such as, packed lunch/dinner if the venue allows, research for quick bites close to the venue, etc.]
- An open mind and desire to learn!

ATMOSPHERE & ETIQUETTE

Atmosphere: The following are etiquette suggestions for our events so that everyone attending feels comfortable and respected.

Creating an atmosphere of acceptance with room for all learners is a standard held in high regard at every AUC event. We hope all artists and participants feel welcome in our noncompetitive learning environment and we invite all participants to enhance the experience for each other by sharing in this mission.

No photos/videos are to be taken during workshops to preserve an engaging learning environment for all involved and to protect our participants. Photos/videos are encouraged between workshops in front of our AUC backdrops or in the lobby!

Please take all trash with you when leaving each room to preserve a clean space for the next participants. Please also remember to bring all of your belongings with you!

Please silence your cell phones and take any calls in the lobby or outside.

FAQ

Is food provided?

AUC does not provide food onsite. Daily lunch and dinner breaks of at least one hour each are built into the event schedules. Each venue is different. Some may have food available for purchase and/or allow outside food to be brought in. However, some may not. Please check your specific event venue and plan accordingly!

Who can attend?

AUC offers experiences for young performing artists [dancers, vocalists, actors, and more] ages 10 - 19 and the adults that support them. "Adult" is described as a teacher or parent/guardian of attending artist, or other teacher/young experienced artist within the performing arts industry. The Adult path is focused on providing information and perspective to further support the growth and knowledge of the next generation of artists.

What's the event schedule like?

While we strive to have a comprehensive and balanced schedule fostering health, creativity, and professional growth for each event, specific workshops will vary city to city. Specific event schedules and workshops are subject to change up to the day of the event. Tentative city-specific schedules will be available through the event page on the AUC website at least one week prior to the event.

Is there a competition element to your events?

There are no competitive elements at any Artists Unite Collective event. Part of our mission is to help build a community and provide a space for artists to connect and collaborate throughout their continuous experience paths.

How do I access the workshop rooms?

Wristbands received at onsite registration must be worn at all times to gain access to the workshop rooms.

IN CASE OF EMERGENCY

WHO'S WHO?

If you encounter an emergency or potential emergency, please alert the nearest AUC staff member.

Certain members of the AUC staff are trained in first aid and can help assist in basic situations. We encourage doing what you feel comfortable with when it comes to calling emergency services. We have no problem making that call for you, if needed.

We will always have a first aid kit available onsite including: bandaids, pain medicine, tampons/pads, antibacterial ointment, bandage wraps, etc.

ACCIDENT REPORTS

We may ask a parent/guardian to fill out an accident report for us if something does happen onsite. It is very important that we have a clear record of the incident.

EXIT PLANS

The venue staff is going to be the most knowledgeable when it comes to the venue's specific exit plan. Please make sure you are listening to their instructions in case of an emergency. There will be clearly marked exits throughout the venue.

AFTER THE EVENT

The event is over, now what?

Our hope is that the resources and knowledge gathered from our event inspire you and your performers to continue exploratory education and growing your local performing arts community and support system!

Your experience, perspective, and feedback are very important to us, especially as it's our inaugural year! Post-event, you will receive a survey that we encourage you to complete so we can make our first year of full events in 2025 the most impactful they can be. Join our mailing list and follow us on social media to keep accessing resources and to learn more about our 2025 season!

WE CAN'T WAIT TO MEET YOU!

www.artistsunitecollective.com

[@artistsunitecollectiveofficial](https://www.instagram.com/artistsunitecollectiveofficial)